INTERNATIONAL BEACH TENNIS ASSOCIATION
Passeig de Torras i Bages, 95 – 99 local 8
08030 Barcelona – Catalonia (Spain)
www.ifbt.eu info@ifbt.eu

REGULATIONS FOR THE USE OF GRAPHIC ELEMENTS

Preamble - This regulation is written to inform our Associate Members how to use the graphic elements of IFBT in order to give greater dissemination and knowledge of IFBT to all players participating in official Championships and Tournaments.

A previous study on the communication currently being carried out by our Members has identified the following shortcomings:

- Lack of visibility of the IFBT logo on posters
- IFBT logo placed on the posters as a sponsor
- Logo not present on the gift shirt to the participating players
- Lack of Banner in the central court
- Lack of visibility on videos posted on social media, where only the name of the organizer and sponsors is specified and the IFBT name does not appear.

All these shortcomings we have found make many players unaware that the circuit in which they participate is IFBT, and that for the mere fact of participating they have a world ranking in their 22 existing in IFBT's rankings. Analyzing the visits to the IFBT website, we find that the number of visits to consult the world ranking is lower in relation to the total number of players participating in our competitions, +3700 players in +60 tournaments in 2021.

Affiliate Members and Full Members are required to promote the IFBT Brand and the IFBT Circuit, as this will result in a return on profit for themselves as part of a large family. The sum of IFBT brand with the brand of the Member Organization is a winning element. IFBT is present in twenty-five countries.

The strength of the IFBT lies in the strength of its Members and the strength of its Members lies in the strength of the IFBT. It's a win-win alliance. If IFBT Members prioritize their own interests, they are breaking the benefits of this alliance.

IFBT has a powerful software on design to process, and rank players. A configurable tool that gives many possibilities to our Members such as having your own ranking of your country.

The Official Circuit and Calendar is owned by IFBT, which assigns the circuit brand, logo, and computer infrastructure to its Members.
The logos, imago-logo, corporate name and other graphic elements are the property of IFBT International Beach Tennis and their use is subject to the regulations detailed in this document.

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https://www.ifbt.eu/download-logos/

BANNERS

Tournament organizers must place banners on the central court according to the following table:

WCT – WORLD CUP TOUR	2 BANNER CENTRAL COURT (SIZE: H80 cm x L 400 cm)
OPEN - 1	1 BANNER CENTRAL COURT (SIZE: H80 cm x L 400 cm)
OPEN - 2	1 BANNER CENTRAL COURT (SIZE: H80 cm x L 400 cm)



MESH VINYL PERFORATED / TEXTILE BANNER
Size: H80 cm x L 400 cm
Holding with grommets

You can share half of the banner but you must keep the full banner size.



BANNER INTERNATIONAL MEMBERS

IFBT is a Full Member of the international organizations: ISCA (International Sport and Culture Association), TAFISA (The Association For International Sport for All) and partner of CSIT (International Workers & Amateurs Sports Confederation), in the major events we propose the placement of this banner.



MESH VINYL PERFORATED / TEXTILE BANNER
Size: H80 cm x L 400 cm
Holding with grommets

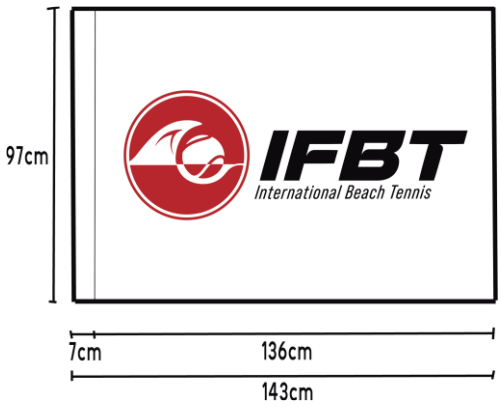


BEACH FLAG



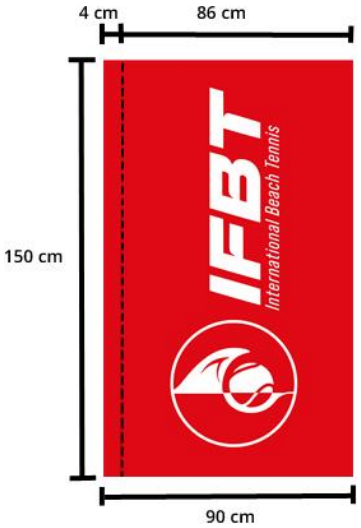


INSTITUTIONAL FLAG





EVENT FLAG





OFFICIAL CLOTHING

The official world partner for the brand of IFBT for clothing, caps, socks, is Mussö.
IFBT and its partner Mussö offer a line of products available online.

EVENT CLOTHING

You can use the IFBT logo in t-shirts in your own tournaments or as official clothing of your teams.

Our Members may use the IFBT logo for T-shirts and other sportswear in addition to the brand and/or name of the tournament.









MEDALS & TROPHY

Example to use the IFBT logo in Medals and trophies.









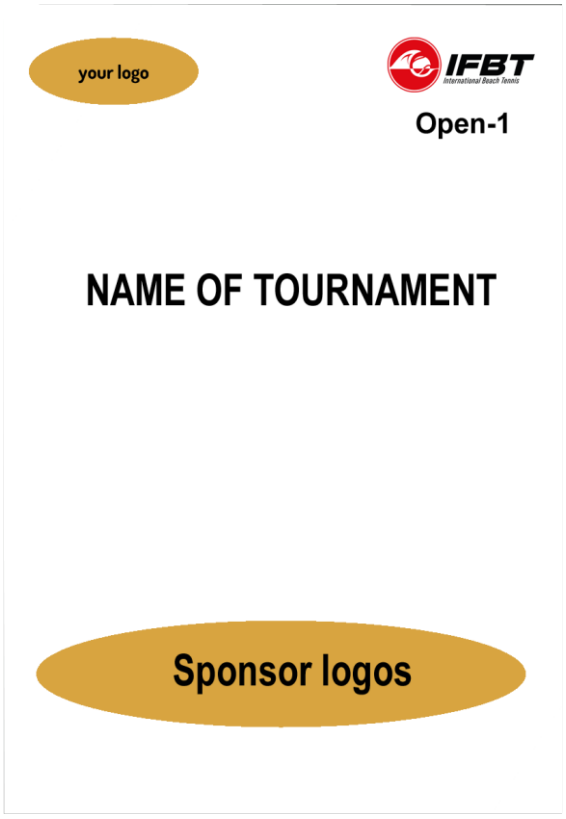
USE OF IFBT LOGO IN POSTERS

IFBT LOGO PLACEMENT

SIZE: 42cm x 29,7 cm A3 (16.54in x 11.69in)
It is important to give visibility to the IFBT logo on posters in a main place, so that it is not confused with those of the sponsors.
it is necessary to indicate the category of the tournament and the prize money if any

You must use the complete logo

This is an example, how you can adapt the poster to your own design.



If you have any doubts or questions do not hesitate to consult us.